

From:



Subject:

ON appeal to NLTC for support and funds

Date:

29 November 2022 14:09:00

Attachments:

[image001.png](#)

[Invoice MWBC May 2023.pdf](#)

Dear ,

Further to our conversation last week, I would like to submit the following to NLTC for their consideration, both for support, promotion, and possible financial sponsorship. I would be very happy to expand on any detail contained herein, should the council wish to know more, and indeed would welcome the opportunity to make the case personally for their support, should an invitation be subsequently made available.

As you know, May 21st next year will see Adrenaline Sports host Newtown's first 10K run, between the hours of 9am-11am, which, quite aside from supporters and onlookers, could attract as many as 1000 runners from across the country to the centre of Newtown.

Open Newtown believe that to not further capitalize of this attraction, to not make this event part of a wider day celebrating sports, the outdoors, and health and wellbeing and what makes Newtown such a special place to live, would be a missed opportunity. Open Newtown propose to make this event an all-day attraction, to revive the Pryce Jones' 'Sports Day' spirit of old, and bring local businesses and families out to our green spaces in an atmosphere of friendly competition.

We plan for a 'fun day' built around team competition through a series of 'It's a Knockout' style events, including Bungee Runs, inflatable assault courses, a motorized rodeo sheep, and good ole tug of war. We hope that a number of businesses in Newtown will field teams which will compete against each other and against our star attractions – members of the Wales Strongest Man & Women team who have already vouchsafed their attendance for the event. These competitions will be supported by stalls, agencies, and community groups promoting health and wellbeing, physical fitness, sports, etc. and will feature other concomitant attractions sufficient to reach and excite a wide and diverse audience.

Open Newtown will take the lead in organizing this event, donating significant officer time and physical resources and drawing upon the partnership networks we have developed in recent years. We will also seek sponsorship from local businesses and other concerns to help meet the costs of this event, harbouring the hope that its success might be sufficient to make such a day an annual attraction again in Newtown, as it once was many years ago under the umbrella of the Royal Welsh Warehouse.

Costs for this event will include all the demands typically associated with hosting an event; marquee hire (or purchase), tables, chairs, insurance, power, publicity, stewardship, etc together with the specific costs of hiring the 'sports' equipment necessary. I attach for your interest the invoice for such, in the hope that NLTC might see fit to donate funds to cover some/all of the burden of this hire and help ensure a superb day of family fun for all next May.

Kindest regards,



Enterprise Development Officer

Working across multiple projects – please excuse any delay in reply.

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